



 **FEB 29, 2024**  
SEWICKLEY, PA

# SPONSORS

**L3 Leadership is honored to host L3 One Day Conference, Pittsburgh area's premier leadership conference, on February 29 in Sewickley, Pennsylvania.**

We welcome you, businesses and organizations, to expand your presence within Pittsburgh's leader community through your participation as a sponsor. This year, **over 300 leaders will convene for a one-day conference** with inspiring speakers, thought-provoking talks, and plenty of networking opportunities.

Attendees of L3 One Day Conference represent various types of leaders including entrepreneurs, CEOs, pastors, non-profit directors, managers, team leaders, and anyone looking to increase their leadership potential. Sponsors will be able to reach attendees before, during, and after the conference through recognition in advertising materials, on the conference website, in the conference program, through social media, and during sessions.

If you own or manage a business, as a Sponsor you will have a chance to introduce your brand and services to over 300 leaders looking for solutions to their organization's challenges - solutions you may be able to provide. If you lead a non-profit, as a Sponsor you will be able to raise awareness for your mission in front of over 300 leaders that are always looking to support and partner with good causes.

We are excited to build new and exciting partnerships with great businesses and organizations just like you. If you have any questions, feel free to contact me directly. Thank you so much for considering a partnership with L3 One Day Conference!



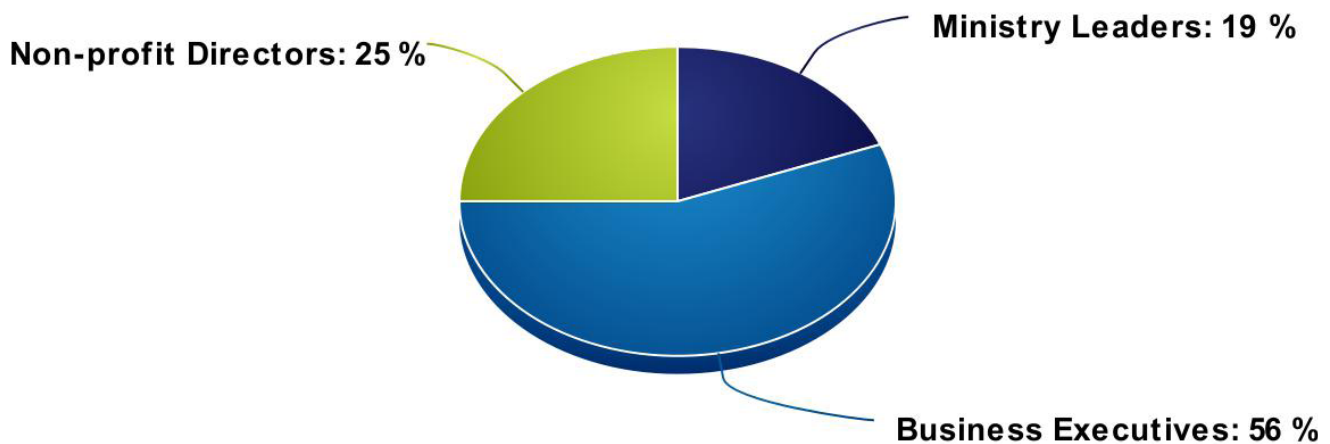
**Doug Smith**

Founder of L3 Leadership

[dougsmith@L3Leadership.org](mailto:dougsmith@L3Leadership.org)

# 2022 EVENT SUMMARY

Total Attendees: **250**



Total Organizations Represented by Attendees: **90+**

Total Event Sponsors: **10**

- Notable sponsors include: Beratung Advisors, Confluence Financial Partners, Babb, Inc., Victory Family Church

“If you are looking for a way to inspire, motivate and equip your team, L3 OneDay is where you should start. The speakers, the content, the flow of the day, and the low cost of admission makes it **one of the highest ROIs out there for an employer trying to develop their team.**”

- Gregory Furer, CEO of Beratung Advisors

# SPONSORSHIP LEVELS



	FRIEND	PARTNER	PRESENTING	TITLE
	\$1,000	\$3,000	\$5,000	\$10,000
Logo on Website	✓	✓	Featured	Featured
Logo in Conference Book	✓	✓	Featured	Featured
Exhibit Table	✓	✓	Premier Location	Premier Location
Item in Conference Swag Bag		✓	✓	✓
Ad in Program Book		Quarter Page	Half Page	Full Page
Complimentary Ticket	1	2	3 VIP	6 VIP
List of Attendees Before and After			✓	✓
Logo in all Conference Emails			✓	✓
Logo on Conference Signage			✓	✓
Banner with Logo				✓
Logo on Screen During Breaks				✓
Conference Presentation			2-minute plug by Emcee	5-minute talk and/or video
Logo on Front Cover of Conference Book				✓
Logo on Front of Conference Swag Bag				✓
Logo on all Digital Marketing Materials				✓
Total Number of Sponsorships Available	Unlimited	5	1	1

# LEVEL DETAILS



**TITLE  
SPONSOR**

**\$10,000**

(CLAIMED)

## Includes:

- Listing as Title Sponsor, with your logo featured on
  - Conference Website (separately featured from all other sponsors)
  - Conference sponsorship signage
  - All email correspondence with attendees
  - Cover of the Conference Booklet
  - Front of Conference Swag Bag
  - All digital marketing materials, including targeted social media ads
- Listing as Title Sponsor with your logo featured on screen before and after sessions and during breaks.
- Exclusive time to welcome attendees at opening session and/or play promo video (5 minutes total).
- Information and/or specialty item added inside the conference swag bag (sponsor provided)
- Complimentary exhibit table in a premier location.
- Banner with your logo displayed at the conference.
- List of conference ticket holders with contact info provided 7 days in advance of the conference.
- List of conference actual attendees with contact info provided within 24 hours of conference end.
- Full-page inside cover ad in the program book.
- Six (6) complimentary VIP tickets.



**PRESENTING  
SPONSOR**  
**\$5,000**  
(CLAIMED)

- Listing as Presenting Sponsor, with your logo featured on
  - Conference website (separately featured from all other sponsors)
  - Conference sponsorship signage
  - All email correspondence with attendees.
- Mention of your organization by Emcee from stage (1-2 minute).
- Information and/or specialty item added inside the conference swag bag (sponsor provided)
- Complimentary exhibit table in a premier location.
- List of conference attendees provided in advance, and final conference attendee list with all contact information.
- Half page inside cover ad in the program book.
- Three (3) complimentary VIP tickets.



**PARTNER**  
**\$3,000**  
(5 spots)

- Listing as a partner, with your logo featured on the conference website and inside the conference book.
- Information and/or specialty item added inside the conference swag bag (sponsor provided)
- Complimentary exhibit table.
- Quarter page ad in the program book.
- Two (2) complimentary regular tickets.



**FRIEND**  
**\$1,000**  
(unlimited)

- Listing as a friend, with your logo featured on the conference website and inside the conference book.
- Complimentary exhibit table.
- One (1) complimentary regular ticket.



# A LA CARTE SPONSORSHIPS



**MORNING  
BREAK  
SPONSOR**

**\$3,000**  
(exclusive)

- Listing as a break sponsor, with your logo on the conference website and inside the conference book.
- Special acknowledge from emcee before and after break.
- Logo on screen during break w/ QR code link to your website
- Information and/or specialty item added inside the conference swag bag (sponsor provided)
- Complimentary exhibit table
- One (1) complimentary regular ticket.



**AFTERNOON  
BREAK  
SPONSOR**

**\$3,000**  
(exclusive)

- Listing as a break sponsor, with your logo on the conference website and inside the conference book.
- Special acknowledge from emcee before and after break.
- Logo on screen during break w/ QR code link to your website
- Information and/or specialty item added inside the conference swag bag (sponsor provided)
- Complimentary exhibit table.
- One (1) complimentary regular ticket.



**AFTER PARTY  
SPONSOR**

**\$3,000**  
(exclusive)

- Listing as the After Party sponsor, with your logo on the conference website and inside the conference book.
- Special acknowledge from emcee at the end of the conference.
- Pop up banner with company logo displayed during the after party.
- Information and/or specialty item added inside the conference swag bag (sponsor provided)
- Complimentary exhibit table.
- One (1) complimentary regular ticket.



**LUNCH  
SPONSOR**

**\$2,500**  
(3 total)

- Listing as a lunch sponsor, with your logo on the conference website and inside the conference book.
- Special acknowledge from emcee before and after lunch.
- Logo on screen during lunch w/ QR code link to your website
- Information and/or specialty item added inside the conference swag bag (sponsor provided)
- Complimentary exhibit table.
- One (1) complimentary regular ticket



**SWAG BAG SPONSOR**

**\$2,500**  
(exclusive)

- Listing as a swag bag sponsor, with your logo on the conference website and inside the conference book.
- Company logo on conference swag bag w/ QR code link to your website.
- Information and/or specialty item added inside the conference swag bag (sponsor provided)
- Complimentary exhibit table.
- One (1) complimentary regular ticket.



**BOOK SPONSOR**

**\$2,500**  
(2 spots)

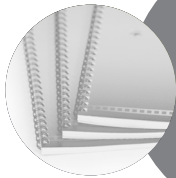
- Listing as a book sponsor, with your logo on the conference website and inside the conference book.
- Company logo on a printed band attached to the speaker's books included in the swag bag.
- Information and/or specialty item added inside the conference swag bag (sponsor provided)
- Complimentary exhibit table.
- One (1) complimentary regular ticket.



**LANYARD SPONSOR**

**\$2,500**  
(exclusive)

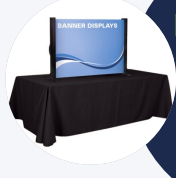
- Listing as the lanyard sponsor, with your logo on the conference website and inside the conference book.
- Company name and logo on every attendee's conference lanyard strap.
- Information and/or specialty item added in the conference swag bag (sponsor provided)
- Complimentary exhibit table.
- One (1) complimentary regular ticket.



**PRINTING SPONSOR**

**\$1,500**  
(CLAIMED)

- Listing as the printing sponsor, with your logo on the conference website and inside the conference book.
- Company logo on the outside back cover of the conference booklet.
- Information and/or specialty item added inside the conference swag bag (sponsor provided)
- Complimentary exhibit table.
- One (1) complimentary regular ticket.



**EXHIBITOR**

**\$500**  
(unlimited)

- Exhibit table
- One (1) complimentary regular ticket.

**Secure your Sponsorship Opportunities at:**  
**[L3OneDay.com/sponsorship](http://L3OneDay.com/sponsorship)**